

WE PROSPER TOGETHER

COMMUNITY OUTREACH AND ENGAGEMENT
PROPOSERS CONFERENCE

08.28.2024 | Renee John and Alan Lange



WE PROSPER TOGETHER COMUNITY OUTREACH AND
ENGAGEMENT

Agenda

01 **Introductions**

02 **Summary and Background**

03 **Scope of Work**

04 **Timeline and Budget**

05 **Proposal Guildlines**



TODAY'S SPEAKERS



Renee John
Managing Director



Alan Lange
Chief Operating Officer





About Valley Vision



Valley Vision is a nonprofit civic leadership organization based Sacramento. For 30 years Valley Vision has focused on improving the livability of the Capital Region through research, collaboration, and action.



Valley Vision is driven by a “triple bottom line” approach of co-equally advancing social equity, economic prosperity, and environmental sustainability.



Valley Vision is the regional convener and fiscal agent for We Prosper Together, which is the designated entity guiding the California Jobs First initiative in the Capital region.





**WE PROSPER
TOGETHER**

About We Prosper Together & California Jobs First



We Prosper Together is a new approach to inclusive and resilient economic development. We are accelerating the solutions and ideas community members in our region are already leading.



We Prosper Together is committed to elevating the diverse voices of our communities and putting into action the best data-driven ideas that can create sustainable, high-quality jobs.



We Prosper Together is transitioning from the planning phase to the catalyst phase.



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Summary and Background





Summary and Background



Valley Vision is issuing this Request for Proposals to seek organizations capable of designing and delivering community outreach and engagement services for the We Prosper Together Catalyst Program. The program aims to build a stronger, inclusive regional economy by uplifting communities, attracting investment, and creating living wage jobs.

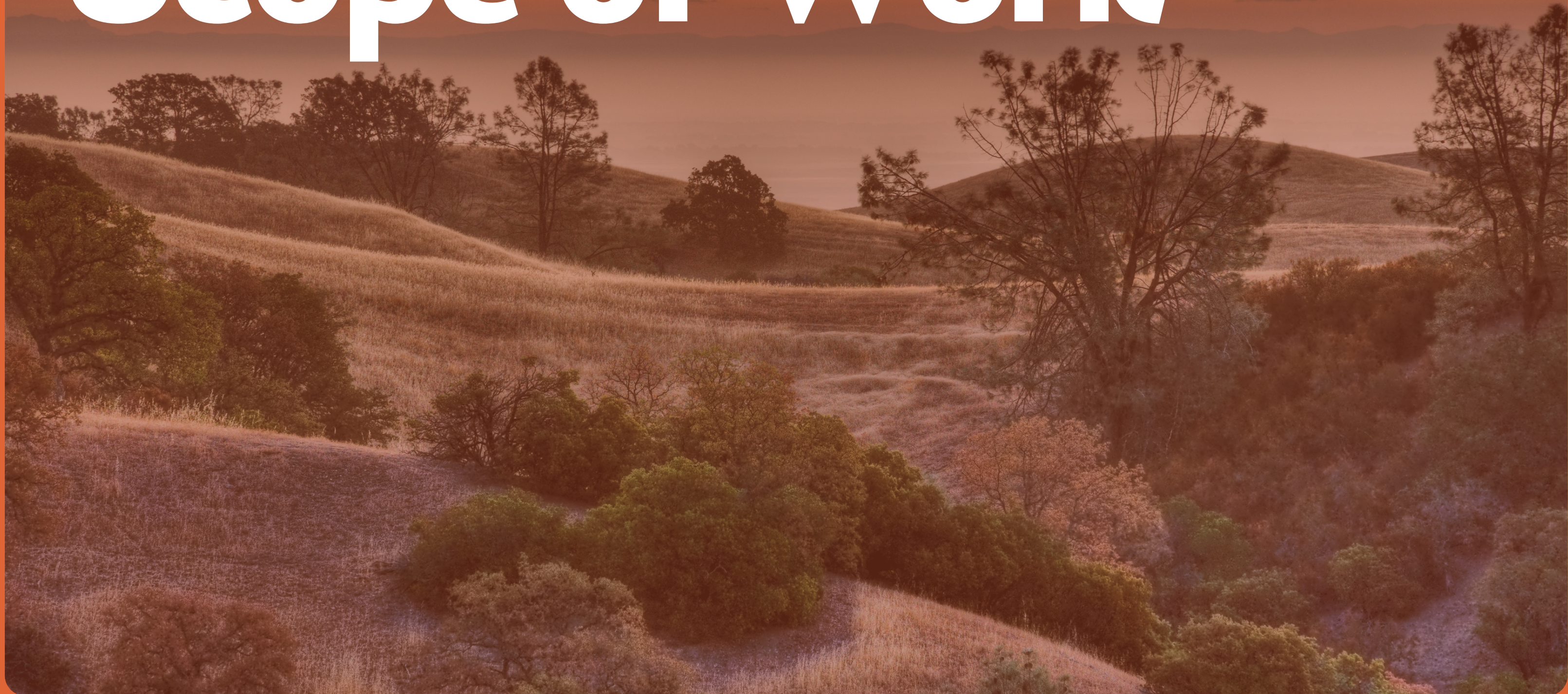


The awarded applicants will serve as community ambassadors for one or more of the eight counties included in the We Prosper Together service area Colusa, El Dorado, Placer, Nevada, Sacramento, Sutter, Yolo, and Yuba. Awarded applicants will ensure connectivity to diverse residents, employers, and other partners within each county by being a conduit for information sharing and information gathering.



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Scope of Work



Scope of Work

1

Community Outreach and Engagement

- *Organize quarterly community meetings to gather stakeholder input and share updates on We Prosper Together. These sessions will inform ongoing Catalyst activities and enhance project connectivity.*
- *Conduct outreach to ensure key partners are represented in the county table. Build and strengthen relationships to advance We Prosper Together and sector strategies.*
- *Expand outreach and awareness regarding workforce development and career pipeline programs as they align with sector strategies.*



2

Advance Industry Sector-Specific and Sector-Neutral (Inclusionary) Economic and Community Development Strategies

- *Gather input and help inform sector-specific strategy development, prioritizing connections to marginalized and disconnected communities.*
- *Gather input and help inform the implementation of sector-neutral (inclusionary) strategies within the local area.*
- *Support overall advancement of the Equity Framework.*



3

Connection to Project Proposals

- *Encourage Catalyst and Implementation project applications.*
- *Share information regarding projects funded, and assist with connectivity between locally funded projects and community tables.*



4

Regional Collaboration

- *Collaborate with other contracted partners to align priorities and efforts by attending quarterly coordination meetings facilitated by the Valley Vision.*
- *Virtual attendance is encouraged at Leadership Council meetings whenever possible. Required participation at occasional Leadership Council meetings may be necessary.*



5

Quarterly Reporting: Submit written reports to Valley Vision by the 7th of each month following the conclusion of each quarter (Oct-Dec; Jan-Mar; Apr-Jun; Jul-Sep) including:

- *Quarterly Invoice*
- *Quarterly Summary Reports*
- *Quarterly Community Engagement Compensation Tracking Sheet*
- *Roster & Attendance Tracking Sheet*



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Budget and Timeline



COMMUNITY OUTREACH AND ENGAGEMENT

Budget and Timeline

BUDGET

Budget available for these services is up to \$100,000 per county for the full term of service. This budgeted amount is inclusive of staff time and all material or other costs that might be required to fulfill the desired tasks.

TIMELINE

This service agreement shall commence October 1, 2024 and remain in effect until September 30, 2026. Contracted services may be amended based upon performance and project needs by mutual agreement of both parties.



Proposal Guidelines



- Proposers must thoroughly respond to each of the scoring categories in 10 pages or less.
- Budget and budget justification are to be submitted using Exhibit 1 - Budget Template and Justification. (Exhibit 1 does not count against the 10 page limit)
- Proposals will be scored according to the scoring categories and weights described on the following slides.

Scoring Categories

Experience and Qualifications

Applicant's experience, qualifications, and proven track record with similar projects within the county you are proposing to serve. If the proposal is a partnership of two or more organizations, please identify the lead organization and qualifications of each partner.

30 points

Connection and Plan

Applicant's connection to historically marginalized and underinvested populations within the county the applicant is proposing to serve. Applicants plan to conduct outreach and engagement activities.

30 points



Scoring Categories

Contract Management

Applicant's experience managing contracts to grant deliverables, invoicing, and budgetary stipulations.

10 points

Budget and Justification

Cost reasonableness of budget and clear justification including identification of personnel, tools, and resources to be utilized, including anticipated amount of time to be dedicated to the project.

Use Exhibit 1 - Budget Template and Justification to submit budget and justification. Exhibit 1 does not count against the 10-page response limit.

20 points



Exhibit 1 - Budget Template

We Prosper Together - Catalyst Phase
Proposed Budget for Community Outreach and Engagement
Exhibit 1 - Budget Template & Justification

Name of Applicant: _____
 County to be served: _____

Budget Proposal

PERSONNEL

Position Title	Amount Budgeted FTE (salary & benefits)	Justification. Briefly state the role, purpose, and/or need for the budgeted item. Include the calculation of cost (for example, hourly rate x # of hours)
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
	\$0.00	
PERSONNEL TOTAL	\$0.00	

OPERATING COSTS

Line Item	Amount Budgeted	Justification. Briefly state the role, purpose, and/or need for the budgeted item. Include the calculation of cost (for example, # of units x cost/unit)
Event/Meeting Expenses	\$0.00	
Materials/Supplies	\$0.00	
Outreach/Marketing	\$0.00	
Travel	\$0.00	
Sub-contracts (identify each planned sub-contract individually)	\$0.00	
Other:	\$0.00	
Other:	\$0.00	
Other:	\$0.00	
OPERATING COSTS TOTAL	\$0.00	
TOTAL BUDGET	\$0.00	



Scoring Categories

References

Client references. Submit two client references. Include the name, email, and phone number of two references, as well as a short paragraph summary of the associated project. References should be able to speak to your ability to fulfill the type of work asked for in this RFP, and ability to fulfill needed reporting requirements and work within the approved budget.

10 points



Contact Us

Submit proposals to alan.lange@valleyvision.org. Please state "Catalyst Community Engagement - [County Proposing to Serve] - [Your organization's name]" in the subject field of the email submittal.

Proposal Due Date

Proposals must be submitted by 5:00 PM PDT on September 18, 2024.

