

A conceptual image showing a lush green tree with a full canopy growing out of a tall stack of silver coins. The scene is set against a dark, blurred background, suggesting an outdoor setting. The lighting is soft, highlighting the texture of the tree's leaves and the metallic sheen of the coins.

**CAPITAL REGION  
California Jobs First (CERF)**

**Collaborative Research Progress Update**

November 13, 2023  
3:30 p.m. – 5:30 p.m.



**Welcome!**

**Evan Schmidt**  
**CEO, Valley Vision**

# California Jobs First (CERF)



High Quality Jobs



Equity-centered



Low carbon transition



Catalyze Investments

## Capital Region

- Colusa
- El Dorado
- Nevada
- Placer
- Sacramento
- Sutter
- Yolo
- Yuba

# A Pivotal Moment

## The Challenges

- **Increasing economic disparities across all types of demographics**
- **Increasing negative impacts to environment and health due to climate crisis**



# A Pivotal Moment

## The Solution

- Create a shared regional vision
- Center the voices of those who are experiencing disparities
- Create more high quality jobs in sustainable industries



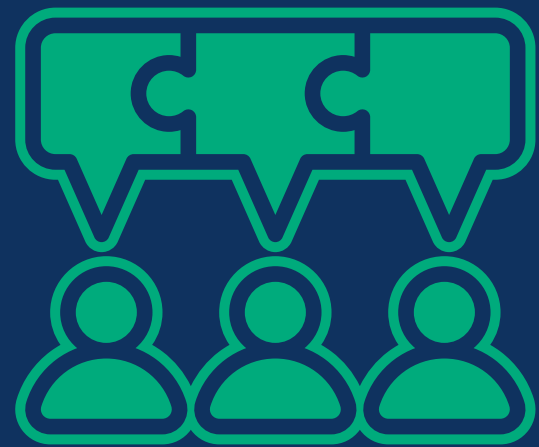
# A Pivotal Moment

## The Opportunity

- **Through collaboration we can build a stronger region to bring state, federal and philanthropic investments back home.**

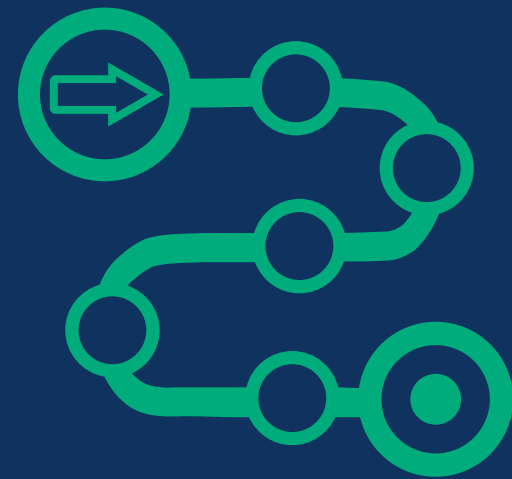


# Goals for our Region



## Create a Collaborative

Enabling our region to make collective decisions



## Produce a regional roadmap for economic development

Prioritizing the creation of accessible, high-quality jobs in sustainable industries



## Attract investments into the region

From diverse sources to maximize impact



## Enable the creation of accessible high quality jobs

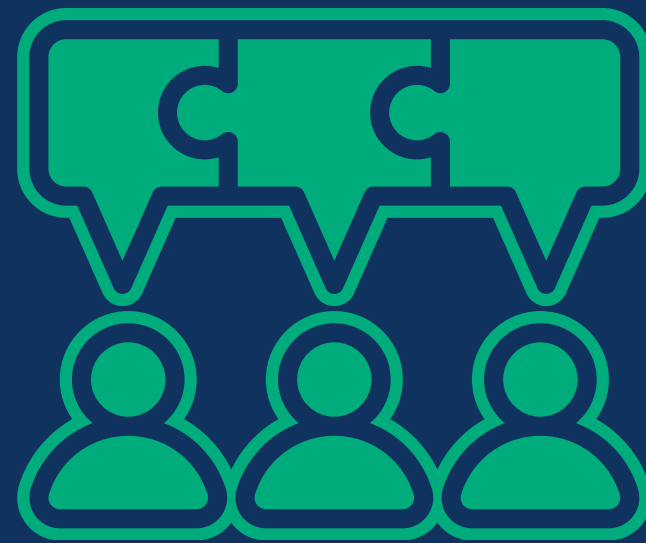
To support economic growth and equity

# Regional Progress

Our region's efforts are already underway. Together our eight counties have:



**Secured \$5M  
in planning  
dollars**



**Established a  
collaborative  
of  
130+ orgs**



**Funded 18 other  
organizations  
with 2.2M to  
conduct this work**



**Begun intensive  
research efforts  
to inform  
decision making**



# Role of Research

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**1**

**Help determine our  
region's  
opportunity  
landscape**

**2**

**Provides data as one  
of multiple inputs  
for decision-making**



**Chad Shearer**  
**Economist**  
**Cities GPS**

# Next Steps

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- Our research efforts are still in progress. We will be sharing additional and finalized findings in Q1 2024.
- Want to participate in deeper discussions about California Jobs First? Join our Subregional Committees. Sign up to get connected at:

**<https://bit.ly/CapRegSubregions>**