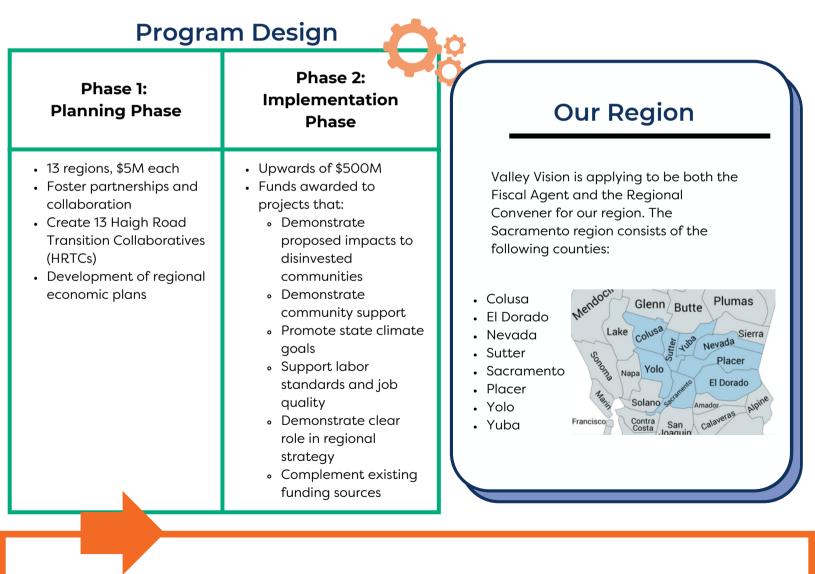


The goal of the program is to:

- 1. Promote equitable and sustainable economic development
- 2. Support inclusive economic planning that prioritizes equity, job quality, and sustainability
- 3. Align and leverage federal and state funding to maximize economic resilience



Next Steps

- July: Application Subcommittee Workshops
- July 25: Application Due
- September: Award Announcements
- October 1: Planning Phase Begins



# Join a Subcommittee

Each Subcommittee will have a virtual half-day culminating workshop held in July, with the exception of the Backbone Support & Governance Subcommittee which will meet for three 2hr sessions.

To be added to the calendar invite and mailing list, please email Alana Ramsay at alana.ramsay@valleyvision.org

## Data, Research, & Evaluation

#### Tuesday, July 12, 1 - 4PM

- Summarize current economic and community conditions; identify economic growth opportunities and metrics for evaluation
  - Inventory and analyze existing research, data, and economic development assets
  - Advance and summarize required analyses
  - Identify themes and buckets

## **Capacity Building & Technical Assistance**

#### Wednesday, July 13, 9AM - 12PM

- Increase capacity for community-based organizations to participate and assist regional entities in their development of business plans to elevate for application for state CERF implementation funds
  - Look at methods for capacity-building and existing initiatives

### **Community Engagement**

#### Wednesday, July 13, 1 - 4PM

- Set a vision for engagement and representation
- Target groups
- Methods Survey, focus groups, interviews, forums, events, engaged research, and other mechanisms to engage diverse community members
- · Guided by specialists

## **Backbone Support & Governance**

#### Every Thursday, July 7-21, Various Times

- Setting planning tables Forming and managing inclusive regional governance structures that support decisionmaking
- · Looking at existing governance models
- Developing a structure and method of governance

# Join the Initial Collaborative

## **Application Process**

- Statement of Interest and Commitment to Collaboration
  - Provide information on:
    - The type of organization/it's geographic surface area
    - The organization's experience with the communities it serves
    - The role that the organization would like to play in CERF efforts
  - Commit to participation in the Planning Phase

## Other Ways to Engage

## Application Process & Planning Phase

- Identifying point person/s or organization/s from Colusa
- A sub-regional effort and plan
- Focus on increased capacity-building and technical assistance in the Planning Phase



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