



 **WE PROSPER
TOGETHER**

Sacramento Yolo Subregion Committee Meeting

Wednesday, January 24, 2024



BLACK ARTIST FOUNDRY



Welcome



Kiara Reed

Executive Director
Civic Thread

Agenda

01 **Welcome**

02 **Sac/Yolo Project Selection Process**

- a. CA Jobs First Overview
- b. The four core objectives of CJF
- c. Project Selection Layers
- d. Examples

03 **Table Discussions**

04 **Group Discussions**

05 **What's Next & What to Expect**

06 **Closing**

****Please be prepared to discuss possible projects to put forward for the region.***

General Housekeeping



Requests for People Joining Virtually:

- Introduce yourself in the chat
- Please have your cameras on
- Use headphones with a microphone for best audio.
- If you have a question, please type in the Chatbox.

[● REC] Please note we will be recording this session.

Sacramento/Yolo Subregional Partner Leads



BUSINESS OUTREACH LEAD ORGANIZATION:



Pat Fong Kushida
President & CEO
Sacramento Asian Pacific Chamber
of Commerce



Anette Smith
CA Jobs First (CERF) Sacramento/Yolo
Community Manager
Sacramento Asian Pacific Chamber of
Commerce
asmith@calasiancc.org

COMMUNITY OUTREACH LEAD ORGANIZATION:



Kiara Reed
Executive Director
Civic Thread



Kathryn Canepa
CA Jobs First (CERF) Sacramento/Yolo
Program Lead
Civic Thread
kcanepa@civicthread.org



California Jobs First (CERF)

The California Jobs First (CERF) is a new approach to economic development that seeks to center disadvantaged communities as part of California's transition to a clean energy, carbon neutral economy, creating good-paying jobs and prosperous communities for all.

What are we doing here?

What is the goal/outcome of the CA Jobs First project? How will this feedback be utilized?

The goal?

California Jobs First will support **economic development plans** to create equitable access to **high quality jobs**.

The outcome?

For all regions to have a **portfolio of projects** that adhere to the program's core objectives and are designed to attract further investment.

How will the input be used?

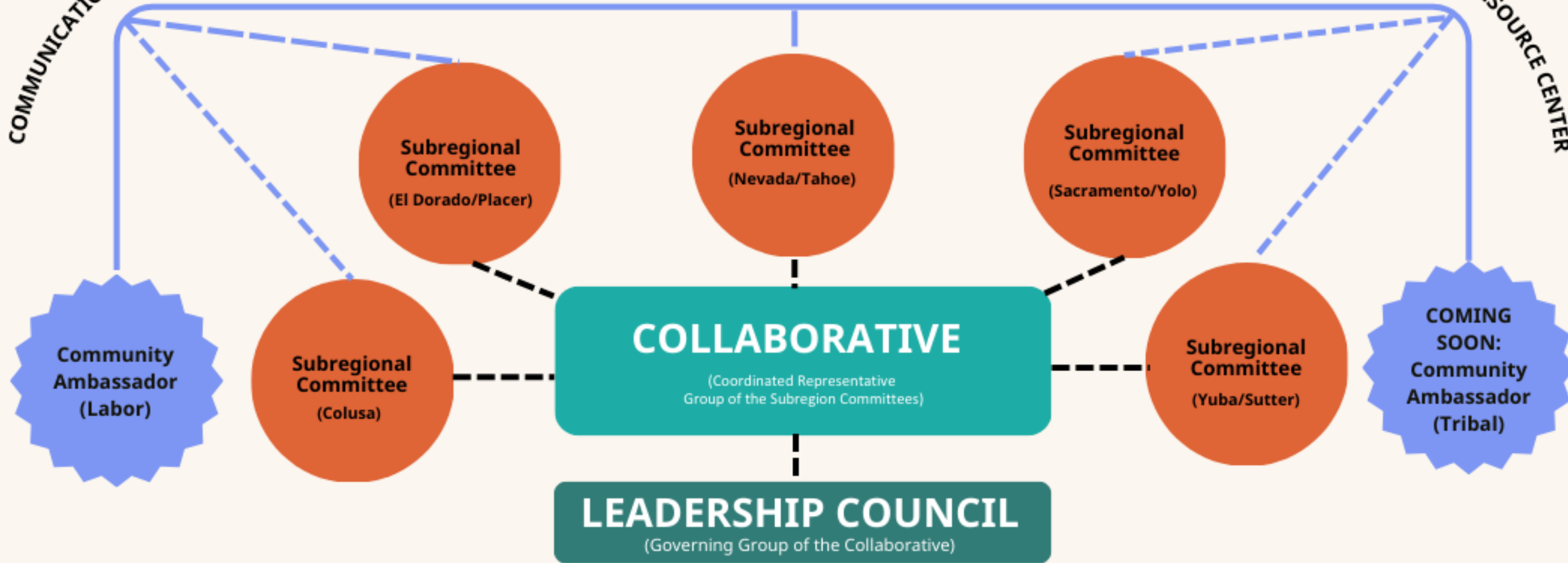
Input will directly inform the process to identify projects, and ultimately the projects that are put into the portfolio **for the Leadership Council to vote on**.

The State will be final decisionmaker on what projects move forward.

CA Jobs First Structure

COMMUNICATIONS EXCHANGE NETWORK

TRAINING, RESEARCH & RESOURCE CENTER



VALLEY VISION

(Regional Convener, Fiscal Agent, and Backbone Support to Overall Structural Components)

SHARED VISION

To develop an equity-based low-carbon economic plan through an inclusive, transparent, co-owned, and subregional data-informed planning process in the Capital region. The plan will produce strategies to generate high-quality jobs, clear pathways into new jobs for historically left out populations, and a sustainable and equitable economy in the eight-county region.

SHARED VALUES

OUR PROCESS IS INCLUSIVE WHEN we actively involve divergent voices and those often least engaged in the subregions of the Capital Region through accessible opportunities in the decision-making process with influence that valued, appreciated, and encouraged.

OUR OUTCOMES ARE EQUITABLE WHEN our plans, shown through data, creates economic prosperity in historically disinvested communities and populations throughout the Capital Region.

What is a “High Quality” job?



- Pays a livable wage
- Provides health insurance benefits
- Allows for career advancement
- Does not do harm to employees or the environment

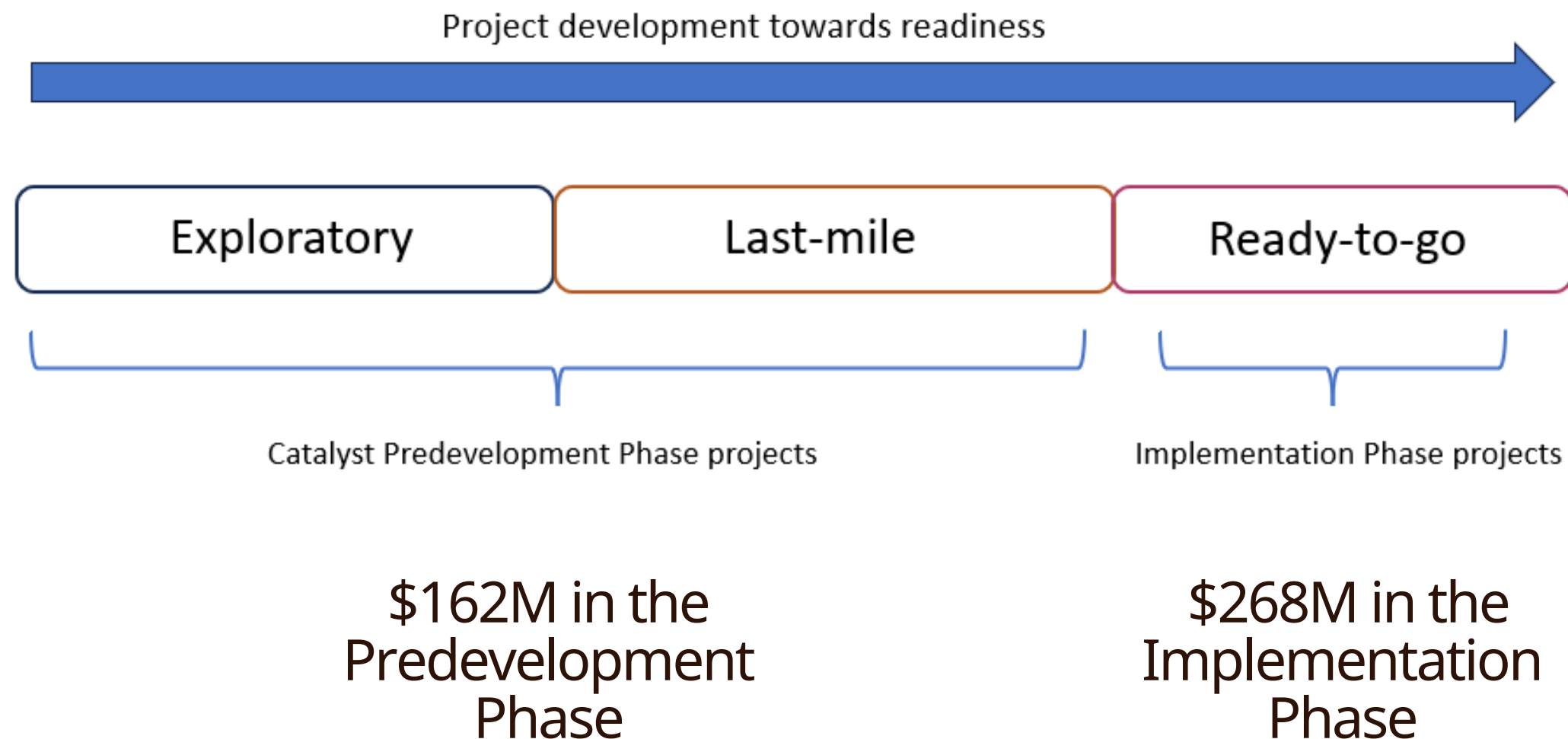
Food for thought:

What does a “high quality” job look like in your community?

What kind of projects are we talking about?



Project Development Pipeline



California Jobs First (CERF) will invest up to \$450 million statewide in projects that support a **community-led, climate-forward** economy.

Exploratory Projects

- In the early stages of development.
- An idea or a back-of-the-envelope plan
- May need dedicated funding to study and develop into potential projects and conduct feasibility assessments.

Ready to go Projects

- Completed ALL necessary plans or studies
- Secured additional funding sources or soon-to-be secured, if applicable
- Construction projects must include the following:
 - a. Proof of site control
 - b. Preliminary permitting and approvals
 - c. Additional criteria

Last Mile Projects

- Completed feasibility study if applicable
- Have **some** necessary plans or studies completed
- Potential funding sources identified

SCAN ME



Project Readiness
Guide

Subregional Roundtable #2 (Nov 15) Recap



Key themes we heard:

- Social and economic issues are **intersectional**
- Impact of the **care economy** is critical for a productive and supported workforce
- Quality jobs are more than employment - important to consider **workers rights, fair wages, well-being, and fulfillment**
- Collaboration is critical. We need a **clear regional vision**
- Empowering workers about their **rights** and the **role of unions** is important for building policies that result in better employment



[Notes & Slides](#)

The Project Selection Process

Our Values



Open Collaboration

By building bridges, listening, and learning from each other, we can pave a shared path forward toward meaningful change.



Uplifting Diverse Voices

We are committed to elevating the strengths of our communities and ensuring that those who have been left out have a seat at the table.



By Our Community, For Our Community

We're building an economy that works for all of us. That requires an approach that's led by our communities and embodies the diversity of our region.

Four Core Objectives of CA Jobs First



Equity

The project addresses diverse communities needs and barriers, especially populations historically excluded from economic development processes, and disinvested communities

Sustainability

The project offers self-sustaining economic development and aims at a carbon-neutral, climate-resilient economy addressing the subregion's unique needs

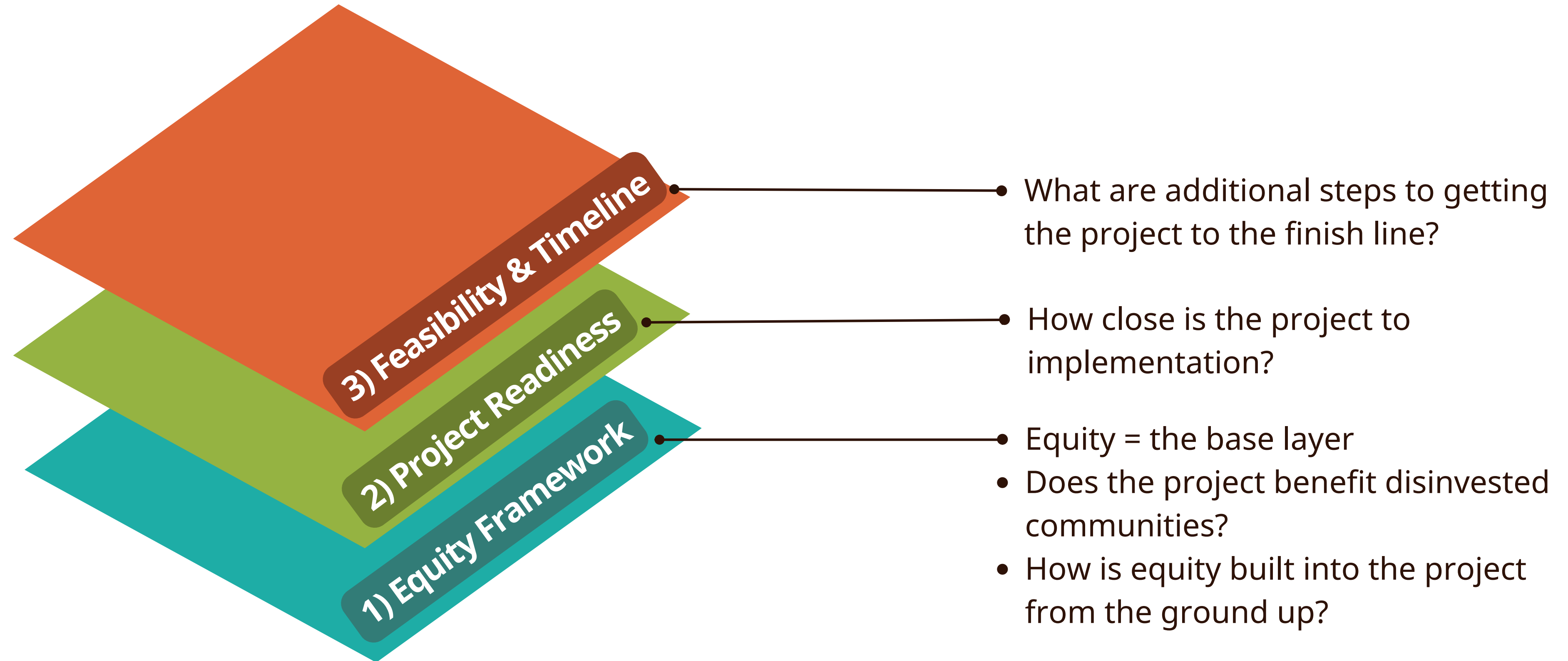
Job Quality and Access

Projects can provide high quality jobs with benefits such as family-sustaining wage, health benefits, a pension, opportunities for advancement. These jobs offer stability and safe working conditions, and are accessible.

Economic Competitiveness & Resilience

These projects can compete effectively, and deliver prosperity and opportunities to the subregion.

Project Identification Layers



High Level Project Criteria



Sustainability	<ul style="list-style-type: none">• How will the project lead to a low-carbon economy?• How does this project advance environmental sustainability?
Equity	<ul style="list-style-type: none">• How does the this project incorporate an equity lens? What will the benefit be to disinvested communities?
Workforce Dev	<ul style="list-style-type: none">• What types of jobs will be created through this?• Who is the targeted workforce?• What are potential workforce partnerships?

High Level Project Criteria



Econ Dev

- How does this project improve the physical or social infrastructure, (e.g. create affordable homes or high quality jobs, improve transportation or energy infrastructure, create or deepen collaborations and partnerships?)
- How does this project promote community wealth generation?

Community Benefits

- How will this project address community benefits or co-benefits? *(for example: health, education, community gathering spaces, and environmental quality)*

EXAMPLE CASE STUDY: ALCHEMIST PUBLIC MARKET



- \$7.8 million
- Located in Downtown Sacramento's River District
- Place-based infill project to build a pipeline for underserved entrepreneurs to start new food businesses
- Community gathering space



EXAMPLE PROJECT: ALCHEMIST PUBLIC MARKET

Alchemist Public Market

Applicant: *Alchemist Community Development Corporation (Alchemist CDC)*

Award: : \$7,898,506.00

Key Partners: Dreyfuss + Blackford Architecture, City of Sacramento, Assemblymember Kevin McCarty, Former Senator Dr. Richard Pan, NorCal Resist, Valley Vision, MMS Strategies, Stoel Rives LLP, Sutter Health, Sacramento Promise Zone Financial Institution Collaborative, Umpqua Bank, The River District

Project Description: Alchemist Public Market is a **place-based infill project** in Sacramento's emerging River District that will build a pipeline for **under-served entrepreneurs to start new food businesses**, **provide workforce development for workers with high barriers to employment**, create an attractive and energetic community gathering place, and **offer access to quality food and produce from local producers**. The **all-electric campus** will include a shared-use incubator kitchen, a social enterprise café, a retail store featuring products from small Sacramento makers and grocery staples, and a co-working office. It will also be home to eight small incubator restaurants with a shared outdoor food court, ample shade structures, a weekly farmers' market, an inclusive playground, outdoor patio space, and more. **The project will serve as an engine of equitable, inclusive economic development** and a public gathering place abounding with retail, **while filling a vital role in commercial anti-displacement strategy**.

Equity

Sustainability

Job Quality and
Access

Economic
Competitiveness
& Resilience



[More examples](#)

EXAMPLE PROJECT: ALCHEMIST PUBLIC MARKET



SUSTAINABILITY

- All electric campus
- Infill development

EQUITY

- Access to quality food in a neighborhood without a grocery store & good transportation options
- Provide workforce development opportunities to workers with high barriers to employment

JOB QUALITY AND ACCESS

- Co-working space included for nonprofits, start-ups, businesses, and community groups
- Job creation at the market, for new business owners and non-food local makers
- Job placement and workforce development through social enterprise cafe

ECONOMIC COMPETITIVENESS & RESILIENCY

- Support local food businesses
- Built upon existing successful incubator programs for food entrepreneurs

Four Core Objectives

EXAMPLE PROJECT: ALCHEMIST PUBLIC MARKET



EQUITY FRAMEWORK

- Anti-displacement considered and strategies incorporated
- Project designed to benefit a locale with high need of investment & people with greatest barriers to employment

PROJECT READINESS

- Ready to Go

TIMELINE & FEASIBILITY ASSESSMENT

- Multiple partners on board
- Project funded

Layers of Project Selection

Table Discussions

Guiding Questions

Prompt #1: Level Setting and Project Ideas

- Discuss any questions you have for the planning team.
- Share with your table any specific projects, initiatives, or opportunities that might be a good fit into the 4 core objectives?

Prompt #2: Refinement

- How would you strengthen the proposals you are already aware of?

Group Discussions



Guiding Questions

- What burning questions for the planning team or anything you would like clarified?
- What projects come up that you'd like to highlight?
- Anything else you'd like to share?

Additional Information

Key Meeting Dates for Sac-Yolo

Next Subregional Committee Meeting Date:

Tuesday, January 30 (4:00-5:00pm)

VIRTUAL REPEAT OF SUBREGIONAL COMMITTEE MEETING #3

Community and Industry Specific Roundtables

Throughout February and March

Stay tuned for dates

Business Convening

Tuesday, March 19 (8:30am - 12:00pm, in-person)

BUSINESS FOCUSED but everyone welcome

Next Steps for Sac-Yolo

- Valley Vision will be sharing the project form *(upcoming in February)*
- Research updates presentation *(upcoming)*

Compensation Guidelines



[Guidelines](#)

- **Collaborative Members:** \$75 for today. You will be tracked and submitted to VV for direct payment.
 - If you want to participate recurringly in this process consider joining the Collaborative!
- **New Participants or Non-Collaborative Members:** \$50 for today. You will be tracked and submitted to VV for direct payment.
- Payment will be sent to the email you registered with. For another form of contact, please email ASAP
 - Kathryn, kcanepa@civicthread.org
- Timelines for payment can be found in the QR code

Staying Connected in Sac/Yolo Subregion!

BUSINESS OUTREACH LEAD:



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To contact Valley Vision (the Regional Convener), email cerf@valleyvision.org. To subscribe to the Capital Region's CA Jobs First (CERF) newsletter & view additional resources, visit: [**https://bit.ly/SacCERF**](https://bit.ly/SacCERF)